

## **Brookline Community Aging Network (BrooklineCAN) Communications Committee Minutes August 8, 2018**

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording)

1. **September Newsletter Articles.** Due August 24.
  1. BrooklineCAN Annual Meeting – Elenore & Bea
  2. Brookline Day – Carol
  3. Aging in Wisdom, Oct. 11 BrooklineCAN program – Ruth
  4. New & Interesting classes with BA&CE--Ruth
  5. Sailing Towards My Father – Carol
  6. 2018 Alzheimer Walk – Carol
  7. Book Talk – Bea
  8. Netflix – Bea
  9. Upcoming Events – Carol
    - a. Piatigorsky Foundation Concert
    - b. Senior Social at Putterham
2. **Review of Program Booklet for Annual Meeting.** Draft was distributed to committee. Members have sent in comments. Brief discussion with additions.
3. **Public Relations/Social Media.**

Elenore distributed checklist of publicity projects for the Annual Meeting. Projects include interviews for the news release, efforts to locate a photographer, development of media list, etc. Responsibilities assigned. Targets include Tab, Patch (Matt will place article), Globe Sunday "Local" section, and public radio and TV.
4. **Web Update.**

John added a four-minute videoclip with 19 photos of the August 6 election forum to the top page of the web site.

**Next Meeting: Wednesday, September 12, 2018 at 2 pm.**